

New DanBred farm ready in China

A number of Danish investors, including DanBred International, Scandinavian Farms and IFU (Investment Fund for Developing Countries) have invested in Chinese pig production. The objective is to gain a foothold in the Chinese market, which is the largest in the world.



Danish genetics, Danish production systems and Danish production management shall contribute to make pig production in China efficient and improve food safety significantly.

“By importing Danish breeding pigs and basing the production on a Danish concept, we can ensure efficient production and high quality output. This will create a competitive advantage and contribute to increasing food safety in China,” says Thomas Muurmann Henriksen, CEO of DanBred International.

The pig genetics company, “Lianyungang DanYu Pig Breeding Technology Co., Ltd.” has finished the first farm in the Chinese province of Jiangsu. The farm is built as a greenfield project, where new stables and production systems have been established according to Danish standards. First goal is to produce 3,800 breeding pigs and 7,600 slaughter pigs, with further investments and production expansion to come in the years ahead.

The Danish production of breeding pigs in China will be marketed under the name DanAvl, and the pig genetics company will be the first step in a large Chinese venture.

DanAvl pig genetics has good opportunities in China. The Danish genetics system was established more than 100 years ago.

“This is the beginning of an adventure for Danish pig production in China. 50 % of the world's slaughter pigs are produced and consumed in China, which makes the Chinese market for pig production the largest by far, and we expect it to increase in the years to come,” Thomas Muurmann Henriksen says.

The first shipment of breeding pigs directly from Denmark arrived at the “Lianyungang DanYu Pig Breeding Technology Co., Ltd.” farm on 17th of January 2013.

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